



# Monitor Website Changes With Artificial Intelligence

Fluxguard Makes It Easier for Businesses to Track Web-based Data and Respond to Changes

## About Fluxguard

Fluxguard delivers advanced website change intelligence with AI-powered insights for businesses seeking to reduce risk, increase compliance, monitor competitors, and more. With tools to help you customize what you want to monitor, Fluxguard helps you reduce costs, accelerate analysts' time to insight, make sense of vast amounts of data, and succinctly summarize changes across any web-based data.

## One Solution With Multiple Uses

Everyone from small businesses to Fortune 500 companies rely on Fluxguard as the foundation for their monitoring and intelligence strategies.

### Regulatory Compliance

Streamline change tracking, scale intelligence, and reduce risk from missed information. Teams in compliance management and regulatory change management use Fluxguard to stay ahead of rule changes.

### Competitive Intelligence

Gain the upper hand in market battles by leveraging AI to detect web changes across competitor platforms. Fluxguard's intelligent system pinpoints and notifies you instantly about competitor updates.

### Defacement Monitoring

Detect inadvertent defects and malicious edits on your own website. Our solution offers comprehensive monitoring, alerting, and reporting to protect your web assets from defacement by malicious attackers.

### Privacy Compliance

Identify and fix changes to privacy compliance to avoid brand damage and regulatory action. Fluxguard helps ensure that your web properties are always operating in compliance with regulations such as GDPR and CCPA.

### Brand Safety

Monitor your own web properties to make sure you aren't leaking sensitive information. Fluxguard ensures that your websites work as designed, specifically around large and important product launches.

### Third-party Monitoring

Monitor the websites of companies that you do business with to ensure they are in compliance with the specific parameters of your relationship. Fluxguard helps you scale and streamline your vendor relationships.

With non-stop crawling and monitoring of any site — including password-protected pages, interactive Javascript-dependent pages, and other complex content — Fluxguard is the most powerful web change detection tool on the market.

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## Info Sheet: Fluxguard

### How It Works

Engineered in partnership with the US Air Force, Fluxguard automates risk detection from subtle digital clues and resistant data. Here's what Fluxguard does:

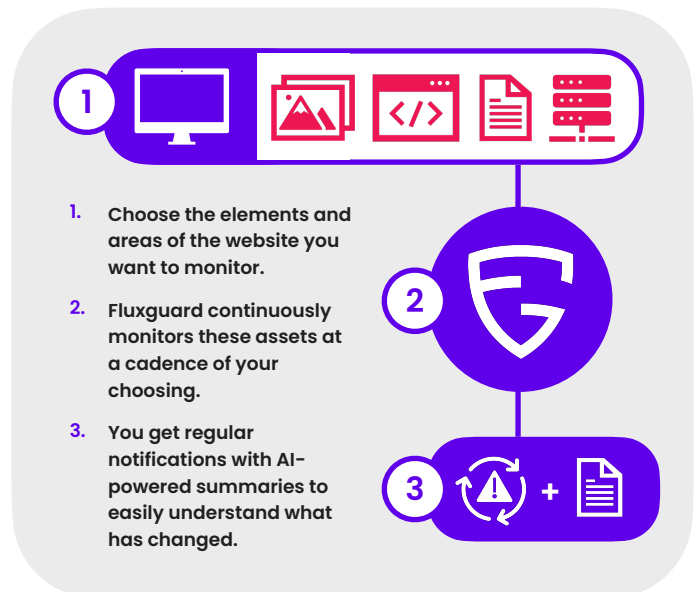
1. **Crawls and collects.** Obtains data from often-complex web sources.
2. **Evaluates and prioritizes.** Determines relevance to customer's rules and needs.
3. **Transforms and enriches.** Uses change monitoring, ad hoc rules, and AI to tailor insights to each customer.
4. **Integrates and acts.** Dovetails results into your ecosystem when and where you need it.

### Complete Forensic Analysis of the Surface of the Web

This includes:

- Rendered HTML
- Screenshots
- Network activity
- Cookies / storage
- Extracted text
- Images

This allows us to weave subtle clues and associations to better profile and mitigate evasive commerce threat actors.



### With Fluxguard, You're Empowered To:

- Leverage practical AI to evaluate and summarize web changes
- Accelerate regulatory intelligence to reduce costs and mitigate risks
- Automate crawling, collection, and integration of web change insights
- Monitor entire websites, not just one-off pages
- Integrate our intelligence platform into your workflow and team structure
- Collect and enrich complex web data
- Archive changes for 5+ years

### Ready to See Fluxguard in Action?

Schedule a demo to see how Fluxguard works and strategize with our team about how our robust web change detection solution can help you achieve your goals.

[Schedule Demo](#)